

# Flexip SRDS Service Guide

Integration

TV & Cable Source®

www.SRDS.com

My SRDS PIN Code

Login

Password

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## SRDS Support Services

### Technical Support

Support is available Mon.-Fri., 8 a.m.-5 p.m. CT  
Call 1.800.851.7737

### Service Center

Service Consultants are available to assist you.  
Call 1.800.851.7737 or e-mail [contact@SRDS.com](mailto:contact@SRDS.com)

# Flexible TV & Cable Source®

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## Data Covered

www.SRDS.com

Use the most current resource available to find objective information about television and cable advertising opportunities – the SRDS TV & Cable Source® (TVC). Identify and evaluate broadcast vehicles with comprehensive data, and feel confident that SRDS updates and verifies the information you need for the best media buys.



- 3,900 listings – commercial and non-commercial stations, broadcast networks, multiple station owners, cable systems, interconnects, cable networks, MSOs, syndicators, out-of-home and Latin American opportunities
- Over 1,100 updates per quarter – revised daily online and quarterly in print

### Print and Online Television Station Listings Include:

Contact Information  
Mailing Address  
City and County of License  
Online Links to Programming Schedules  
Network Affiliations  
Personnel Information  
Corporate Ownership  
Satellite and Translator Relationships  
Representatives  
Facilities  
Special Features  
Traffic Specifications

### Print and Online Interconnect & Cable System Listings Include:

Contact Information  
Mailing Address  
Personnel Information  
Corporate Ownership  
Representatives  
Interconnect Regional Representative  
System Background  
Subscriber Data  
Coverage Data  
Headends  
Systems Represented  
Insertion Networks  
Special Features  
Traffic Specifications

<b>WXTV-TV ch 41</b>	
<b>Phone: 201-287-4141</b>	<b>Fax: 201-287-9422</b>
500 Frank W. Burr Blvd., 6th Floor Teaneck, NJ 07666-6802 URL: <a href="http://www.univision.net">http://www.univision.net</a>	
	
	
Location ID: 30 3TVM TVS	Mid 086666-000
License: Paterson, NJ	County: Passaic
Network Affiliation(s): Univision Network Inc.	
<b>Personnel</b>	
<b>GM</b> – Cristina Schwarz, VP/Gen Mgr Phone: 201-287-4041 E-mail: <a href="mailto:cschwarz@univision.net">cschwarz@univision.net</a>	
<b>GSM</b> – Michelle Liebowitz, Dir of Sales Phone: 212-455-5412 E-mail: <a href="mailto:mliebowitz@univision.net">mliebowitz@univision.net</a>	
<b>NSM</b> – Brian McCullough, Natl Sales Mgr Phone: 212-455-5403 E-mail: <a href="mailto:bmccullough@univision.net">bmccullough@univision.net</a>	
<b>LSM</b> – Chuck Chiocco, Local Sales Mgr Phone: 212-455-5426	
<b>LSM</b> – Michael Velazquez, Local Sales Mgr Phone: 212-455-5423	
<b>PROM</b> – Miriam Coletta, Promo Dir Phone: 201-287-8820 E-mail: <a href="mailto:mcoletta@univision.net">mcoletta@univision.net</a>	
<b>PROG</b> – Maria Lopez, Prog Coord Phone: 201-287-8830 E-mail: <a href="mailto:mlopez@univision.net">mlopez@univision.net</a>	
<b>BILL</b> – Bashir Kalisa, Bus Mgr/Station Mgr Phone: 201-287-4050 E-mail: <a href="mailto:bkalisa@univision.net">bkalisa@univision.net</a>	
<b>Corporate Owner:</b> Univision Television Group, Inc.	
<b>Satellites and Translators</b> W47AD-LP ch 47 (Satellite - Hartford & New Haven, CT DMA)	
<b>Representative(s):</b> Univision	
<b>Facilities</b>	
Air date: 1968	Video: 2,340,000w      Audio: 374,000w
Time Zone: Eastern	
Operating Schedule: 24 hours daily	
Antenna Height: 1,381 ft. above avg. terrain	
<b>Special Features</b>	
Billboards: 5 sec	
Dayparts Available: AM News (Early Morning), Daytime, Early Fringe, Early News, Prime Time, Late News (Late Night), Late Fringe, Various, Weekend	
<b>Traffic Specifications</b>	
<b>TRAF</b> – Carmen Lobato, Traffic Mgr	

# Flexible TV & Cable Source®

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## Using Print & Online Versions

www.SRDS.com

### One Comprehensive Source... Two Easy Solutions

Turn to both the print and online formats to access complete SRDS listings. Your subscription offers you the flexibility to use the format that best fits your needs.

#### Look to the print editions of the TV & Cable Source to:

- Quickly scan DMA rankings by TV households and cable penetration
- Obtain DMA maps and market profiles, including demographics, sales ranking by merchandise, SQAD cost-per-point levels, daily newspaper and radio station titles
- Consult a glossary of cable terms
- Refer to county definitions of DMAs
- Quickly view stations represented in each market with a TV Rep grid
- Check the guide to spot cable advertising

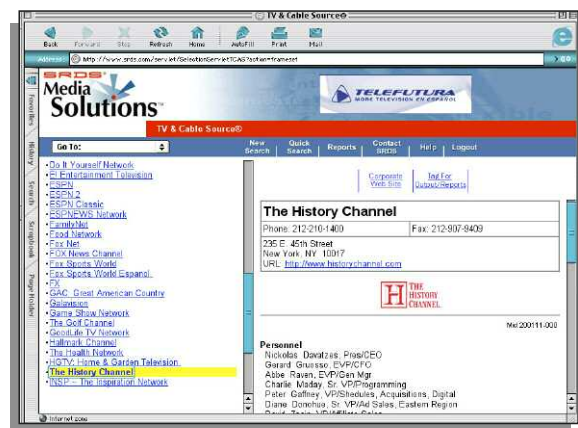
#### Take Advantage of Print Convenience:

- Find contact information quickly
- Work on plans in a group
- Travel without a computer
- Use a shared subscription from your library or research center
- Refer to historical data in older editions
- Access SRDS data when computer systems are down



#### Streamline your planning with web-based tools and enhanced functionality:

- Access complete SRDS listings anytime, 24/7
- Obtain DMA maps and market profiles, including demographics, sales ranking by merchandise, SQAD cost-per-point levels, daily newspaper and radio station titles, and print them from your desktop
- Stay current with daily updates
- Search by TV and cable stations, networks, rep firms, owners, syndicators, place-based media and Latin American opportunities
- Link to station or company Web sites for more information
- View additional information not in the print edition (programming schedule URLs, TV Network's affiliated stations list, TV Rep's stations represented list, Cable representative's DMAs present list)
- Communicate with key contacts through e-mail links
- Create and print contact and traffic reports
- Copy and paste data and logos into your documents



## Standard SRDS Toolbar Options

www.SRDS.com

### New Search

Brings you back to the search selection screen; clears any previous searches.

### New Search: TV & Cable

Conduct another DMA search. Button indicates your last search type.

### Quick Search

Conduct a title or call-letter search anytime.

### Reports

Brings you to the Contact and Traffic reports set-up screen.



### Contact SRDS

Get answers with prompt customer service.

### Help

Access the latest online help information.

### Logout

End your current Solution Center session. You will return to the SRDS home page.

## Conducting Quick Searches

Once you have logged into your SRDS Solution Center and selected TVC, you can begin researching your TV and cable options. Use the “Quick Search” feature to locate detailed information on an opportunity when you already know its title.

### Step 1: Select Quick Search

Click on the “Quick Search” button in your SRDS toolbar.

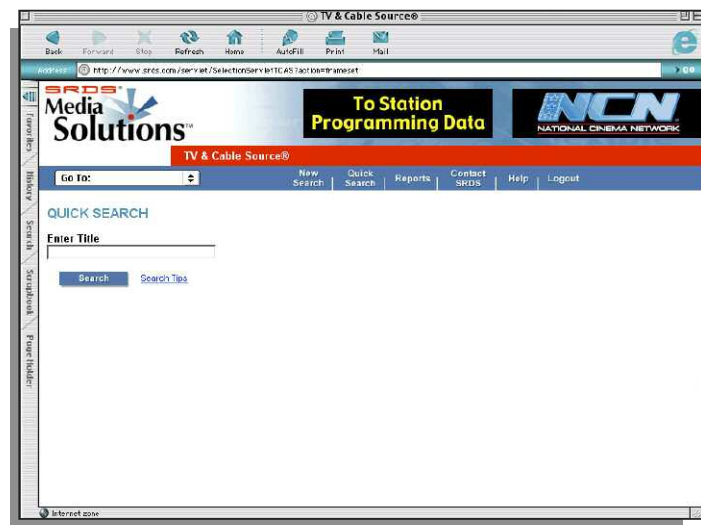
### Step 2: Enter Title or Call Letters

Enter as much as you know of the title or call letters of the desired listing.

### Step 3: Perform Search

Click on the “Search” button.

Your results will be displayed alphabetically within each section on the left frame of your screen.



**SEARCH NOTE:** Correct spelling and punctuation is required for accurate results.

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## Searching for TV Stations & Cable Systems

www.SRDS.com

Locate relevant TV stations and cable systems easily by DMA. This search also includes interconnects, national cable reps and regional cable networks. It's a powerful way to quickly identify options that let you cover key geographic territories.

### Step 1: Select Search Type

Click on the "TV Stations & Cable Systems" button on the left frame of the screen.

### Step 2A:

#### Select DMA Name or Rank

To search by DMA name or rank, you have three options of search criteria. Three menus provide 210 DMA names, DMAs ranked by number of TV households and DMAs ranked by percentage of cable penetration. Select a DMA from one of these three options from the drop-down list.

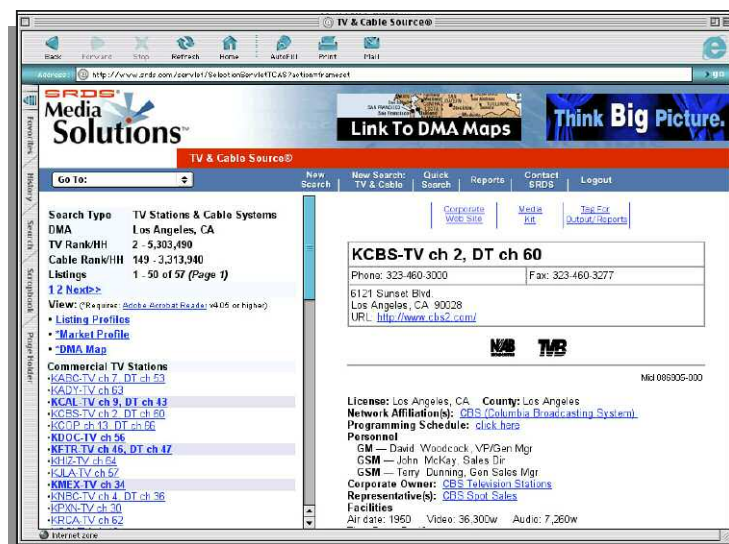
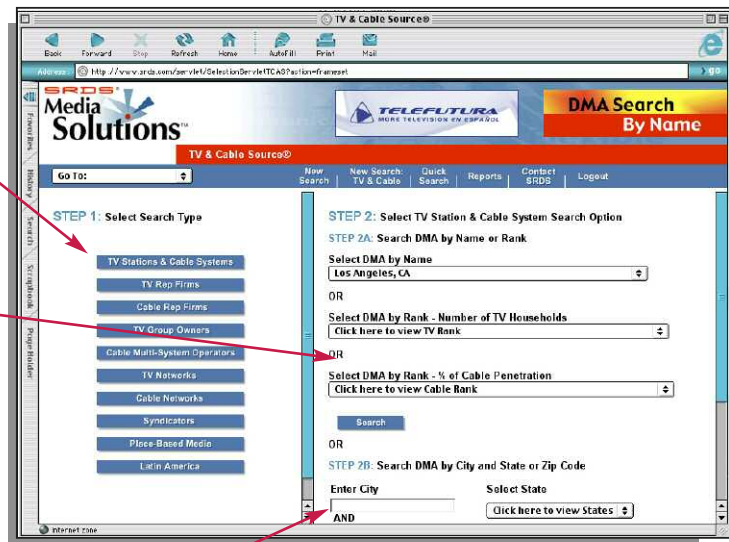
#### SEARCH NOTE:

After selecting a DMA, you may click the "Search" button beneath the DMA by Rank box or you may proceed to Step 2B.

### Step 2B:

#### Search DMA by City and State

If you don't know which DMA a city belongs to, you may search for stations and systems by using the city, and state or ZIP code. Type the city name and select the appropriate state from the drop-down list, or type in the 5-digit ZIP code.





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www.SRDS.com

## Searching for Syndicators

Achieve the widespread coverage you need by using this search to find syndicators by name or by the programs they feature.

### Step 1: Select Search Type

Click on the "Syndicators" button on the left frame of the screen. An alphabetical list of syndicators appears.

### Step 2: Search by Program Title

You may refine your search by entering a program title in the search field above the list of syndicators. Type in the program title, then click on the "Search" button.

#### SEARCH NOTE:

By selecting "Match whole words only," only exact matches will be retrieved. For example, searching on "love" without this box selected would result in both "Love Boat" and "Everybody Loves Raymond."

The screenshot shows the SRDS Media Solutions website interface. The browser address bar displays <http://www.srds.com/Servlet/SelectInService?CASAction=frameset>. The page title is "TV & Cable Source®". The main navigation bar includes "Go To:", "New Search", "New Search: Syndicators", "Quick Search", "Reports", "Contact Us", "Help", and "Logout". The search type is set to "Syndicators" with "1 - 50 of 66 (Page 1)" listings. A search field is labeled "Enter program title:" and includes a "Match whole words only" checkbox. A "Search" button is located below the search field. On the left, a list of syndicators is shown, including "AccuWeather, Inc.", "Alfred Haber Distribution, Inc.", "ALJL TV", "Americas Outdoor Journal", "American Sports Network, Inc.", "Anti-Aging Network, Inc.", "Associated Television International", "Aurora Productions, Inc.", and "Ricki-Lee's Network". On the right, details for "Medstar Television" are displayed, including phone (610-395-1300), fax (610-391-1556), address (5820 Hamilton Blvd, Allentown, PA 18105), and URL (http://www.medstar.com). Personnel listed include Paul Dowling (President), Bill Ferretti (CEO), Rich Werner (Chief Financial Officer), Ed Dougherty (VP/Broadcasting), Marta Countess (VP Medical News Director), and Ron Patrovich (VP Medical News). A programming table is also visible at the bottom right.

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www.SRDS.com

## Searching for Place-Based Media

Use this feature to explore out-of-home electronic advertising opportunities, such as in-flight, in-store, indoor, movie/theater, and other specialized media.

### Step 1: Select Search Type

Click on the “Place-Based Media” button on the left frame of the screen.

### Step 2: Retrieve Results

Results will be displayed alphabetically by category on the left frame of your screen.



## Searching for Latin American TV Options

### Step 1: Select Search Type

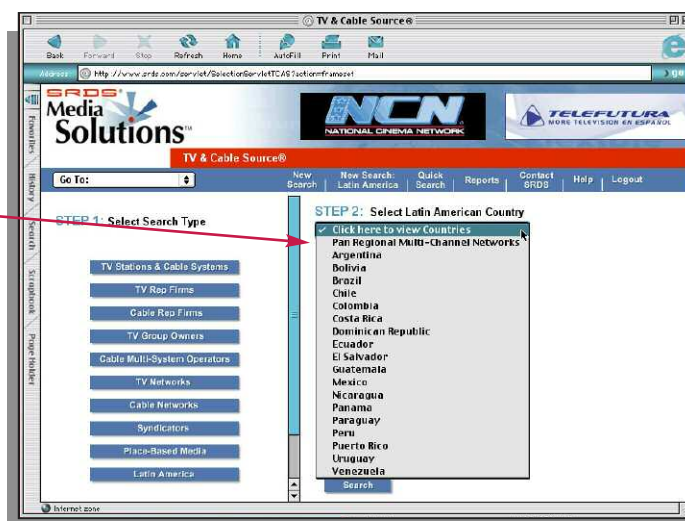
Click on the “Latin America” button on the left frame of the screen.

### Step 2: Select Country Name

Select the name of a country in Latin America from the drop-down list of names to explore all stations in that country. You may also select “Pan Regional Multi-Channel Networks” from the top of the drop-down list to retrieve networks that represent channels across Latin American countries.

### Step 3: Perform Search

Click on the “Search” button to retrieve your Latin American stations and cable operators. Listings will be displayed alphabetically within each type on the left frame of your screen.



# Using Search Results

www.SRDS.com

Above the search results is a summary of your search criteria and the total number of listings that matched your search criteria. The first 50 listings ("Page 1" of your results) appear in the left frame. To view more listings in your search results, click the page number you wish to see.

## View Detailed Listings

Click on a title in the results menu and the complete, objective SRDS data for that ad opportunity will appear in the right frame. SRDS detailed listings include the information you need to make smart planning decisions: contact information (including e-mail addresses and URLs), network affiliations, owners and representatives, systems operated, facilities and traffic specifications.

## View Listing Profiles

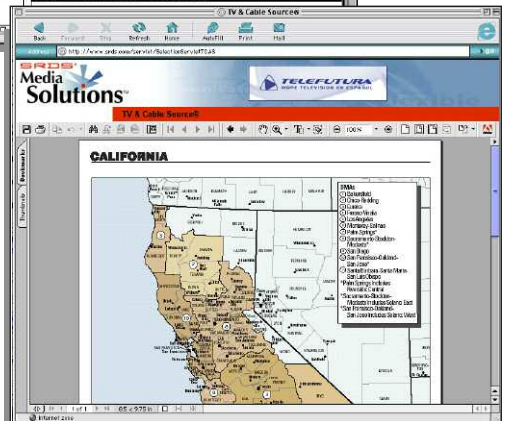
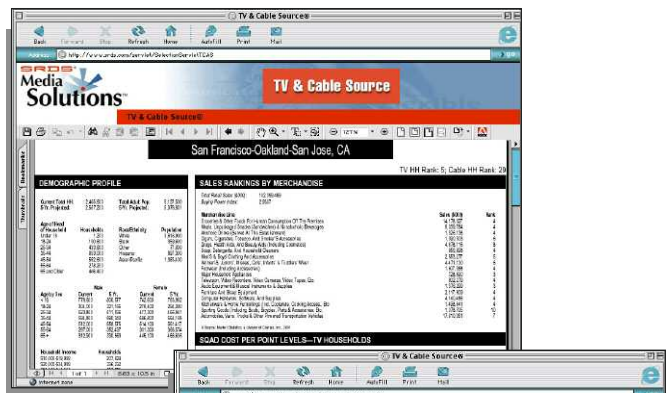
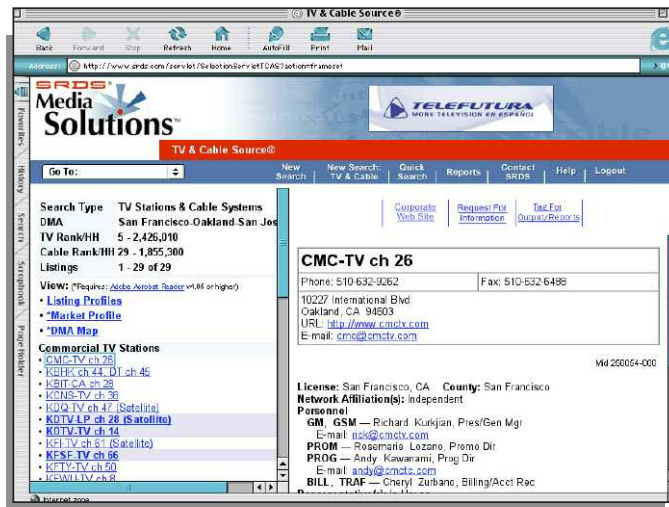
For topline information and profiles of your search results, click the "Listing Profiles" option at the top of the results menu. This is a quick way to get preliminary information for evaluating your options.

## View Market Profile

Investigate markets with detailed profiles, including demographics, occupations, merchandise sales rankings, SQUAD cost-per-points and much more.

## View DMA Map

Click on the "DMA Map" option to examine the counties of a DMA and its surrounding DMAs, ensuring accurate geographic coverage.



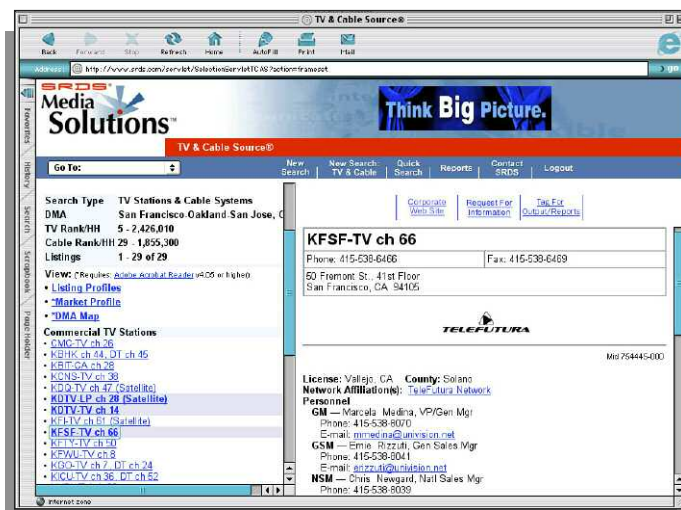
**Important Search Results Tips**  
 Searches cannot be saved.  
 You will lose your current search result if:

- You conduct any new search
- You logout of your SRDS Media Solutions session
- Another user logs in with your access code while you are using the service

## Connecting to Additional Information

www.SRDS.com

SRDS.com is your online Media Solutions center, offering links to related information directly from SRDS listings. Click on the following options to get more information:



### Corporate Web Site

Link directly to the company's Web site to obtain additional information and assess additional opportunities.

### Request for Information

Send e-mail to advertising personnel at the company. (Your Web browser must be e-mail enabled. Check with your company's IT department.)

### Tag for Reports

Select broadcast and cable properties for your plan and print out a general contact report or a traffic specification report. (See "Creating Reports" on pg. 11 of this guide for additional functionality.)

### E-Mail Personnel

Send e-mails directly to key individuals or departments. (Your Web browser must be e-mail enabled. Check with your company's IT department.)

### Online Programming Information

Link directly to a station or network's online programming information to access up-to-the-minute information.

### Traffic Specifications

View traffic spec data at the bottom of a listing – see traffic manager's name, shipping address, phone, fax, e-mail, materials due date, digital spot delivery systems, and tape specifications.

### Enhanced Listings

Some listings are boldfaced yellow, gray or have an information icon (i) because the company wishes to draw your attention to its added value. Clicking on the icon opens a screen with additional information for your review.

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www.SRDS.com

## Creating Reports

With TVC online, you can create convenient contact reports or traffic specification reports. Contact reports may include: telephone and fax numbers, Web site URL, e-mail, key personnel's direct telephone and e-mail address, network affiliations, corporate owners, and representatives.

Traffic specification reports may include: traffic manager's name, materials shipping address, phone and fax numbers, e-mail, materials due date, tape specifications and digital spot delivery acceptance.

### Tagging

As you view your listings, you can "tag" any listing that you might want to use in your plan or to review later. Within the listing detail, save a listing by clicking on the blue "Tag for Output/Reports" option at the top of the listing.

#### NOTE:

- The color of the "Tag for Output/Reports" option changes to indicate the listing is tagged for later use
- Traffic reports are available for TV Stations, Interconnects, Cable Systems, TV and Cable Networks, and Syndicators.

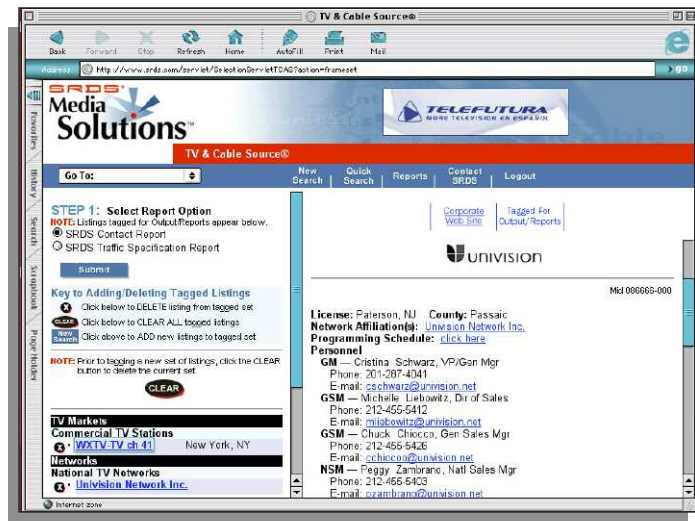
*When you have tagged the listings that interest you, click on the "Reports" button on the SRDS toolbar.*

### Step 1: Select Report Option

In the left frame of your screen, choose either a Contact Report or Traffic Specification Report and click on the "Submit" button.

### Step 2: Select Personnel (Optional; Contact Report Only)

For TV stations, interconnects and cable systems, you may select personnel needed for your report. Mark the checkboxes next to the relevant staff by clicking on them. You may select "include production information" under "Traffic" to report that data. Selecting "ALL of the above" will report all the personnel information that is available. Click on the "Submit" button to obtain your report, which appears in the right frame.



Scroll down the left frame of the screen to view the listings you have tagged.

To delete titles you are no longer interested in:

- Click the "Clear" button to delete ALL tagged listings
- Click the "X" button next to the relevant title to delete a single listing

To review the listing detail on a tagged station:

- Click on the company name and the detailed listing information appears in the right frame

To conduct another search and add to your reports

- Click on the "New Search" button on the SRDS toolbar
- Conduct your search as described on pages 5-8 of this guide
- Tag listings as detailed above

To recreate the report with your final list of titles:

- Click the "Submit" button in the left frame
- Your report loads in the right frame

#### NOTE:

Tagged listings will only remain tagged during the current SRDS Media Solutions login session. If you close your browser or your Internet connection is interrupted, your session will end and the tagged companies will be lost.

Contact Reports cannot be saved. To print or paste them into documents, refer to page 12 of this guide.

## Enhancing Your Documents: Copying & Pasting

Copy and paste listing information, logos and reports into presentations and reports, eliminating manual entry.

### Copying & Pasting Text

- Highlight the text you would like to copy by clicking and dragging your mouse over the text.
- Click “Edit” on your browser’s toolbar and then click “Copy.” Or, use the “Ctrl” (Control) and “C” keys on your PC.
- After opening your document, click where you wish to paste the text, click “Edit” on your toolbar and then click “Paste.” Or, use the “Ctrl” (Control) and “V” keys on your PC.

### Copying & Pasting Images

To copy images:

- Right-click your mouse on the image you would like to copy.

- Click “Save Picture/Image As” and a pop-up window appears, asking you where to save the file.
- Select where you wish to save the image.
- Name the image, leaving the default file type unchanged.
- Click on the “Save” button.

### To paste images:

- Open your document, and click where you wish to place the image.
- Click “Insert” from your toolbar, then “Picture,” then “From File.”
- Locate the file of the image you just saved and select it.
- Click on the “Insert” button.

---

## Enhancing Your Documents: Printing Information

### Printing SRDS Information

You may find it helpful to print information such as search results, listing details, profiles and reports. Remember, the searches and reports you’ve done cannot be saved in SRDS online at this time.

SRDS online services utilize three browser frames. As such, printing may vary slightly between different browsers and versions. Depending on your browser,

you may print the entire screen or select frames. Simply click anywhere in the frame you would like to print to activate the frame and then select the available printing option for your browser.

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## Market Analysis

www.SRDS.com

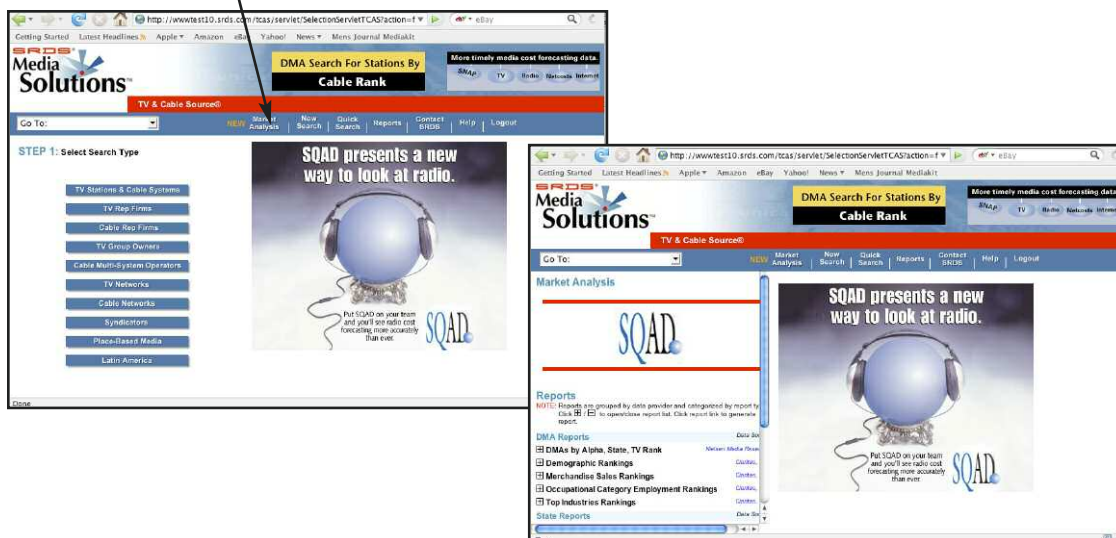
Using Claritas and Nielsen Media Research data, the new Market Analysis will aid you in selecting the best markets to reach your targets. Look at DMA TV household market rankings, demographic and merchandise reports, population demographics, top 15 industries by DMA and occupational category employment.

### Use this tool if you:

- Need to learn more about a market quickly
- Are new to a market
- Are pitching new business and need to identify markets to consider
- Need information to help with market allocation
- Need to toggle between research data and stations within selected DMA

### Using Market Analysis

- Click on “Market Analysis” in the main toolbar. You will see a list of report types.



- Click on the  sign to expand the list of reports. Then choose the report you want to view.



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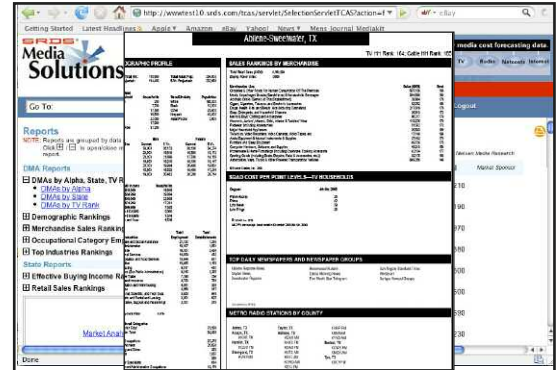
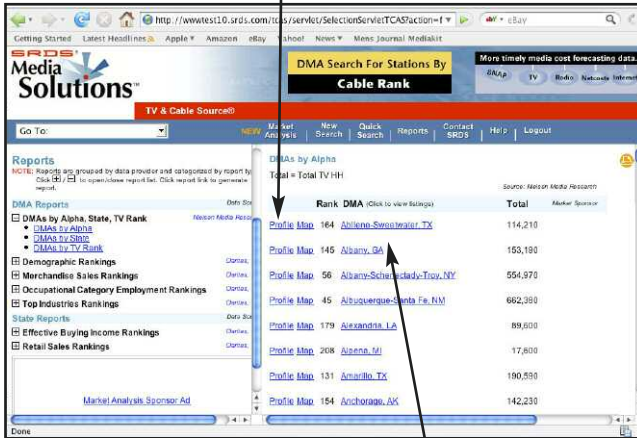
Integration

## Market Analysis (continued)

www.SRDS.com

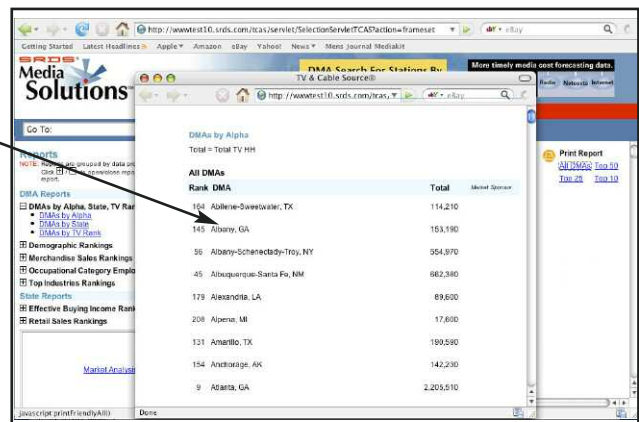
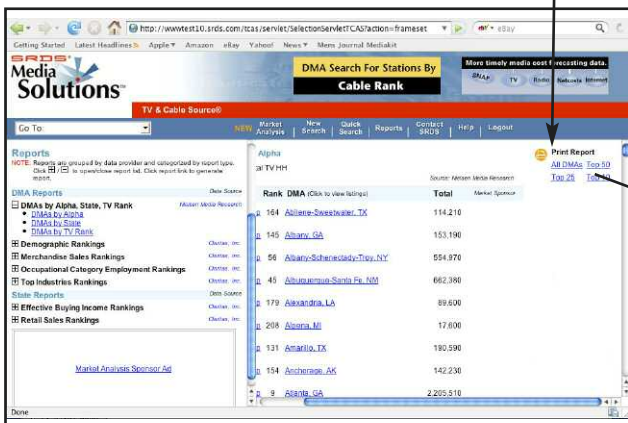
- From there, click "Profile" next to the specific DMA to view the Claritas/Nielsen data for that DMA, all in one place.

Profile link: DMA Market Profile



DMA link: SRDS listings for that DMA

- Click on a specific DMA to go to the SRDS listings in that DMA.
- You have the option to print the DMA Ranking Reports.
- Simply click on the ranking you would like to print, and the printable ranking report pops up.



## Market Analysis (continued)

[www.SRDS.com](http://www.SRDS.com)

**150+ reports at your fingertips:**

### DMA Reports

#### DMA by Alpha, State, TV Rank

- 1) DMAs by Alpha
- 2) DMAs by State
- 3) DMAs TV Rank

### Demographic Rankings

- 4) Adult Population: Total
- 5) Adult Population: 5-Yr Projected Total
- 6) Households: Total
- 7) Households: 5-Yr Projected Total
- **Race/Ethnicity Population: Total Pop**
- 8) White Population
- 9) Black Population
- 10) Hispanic Population
- 11) Asian/Pacific Population
- 12) Other Population
- **Head of Household: Total HH**
- 13) Ages Under 18
- 14) Ages 18 – 24
- 15) Ages 25 – 34
- 16) Ages 35 – 44
- 17) Ages 45 – 54
- 18) Ages 55 – 64
- 19) Ages 65+
- **Male Population: Total Pop**
- 20) Ages Under 18
- 21) Ages 18 – 24
- 22) Ages 25 – 34
- 23) Ages 35 – 44
- 24) Ages 45 – 54
- 25) Ages 55 – 64
- 26) Ages 65+
- **Male Population: 5-Yr Projected Pop**
- 27) Ages Under 18
- 28) Ages 18 – 24
- 29) Ages 25 – 34
- 30) Ages 35 – 44
- 31) Ages 45 – 54
- 32) Ages 55 – 64
- 33) Ages 65+

## Market Analysis (continued)

[www.SRDS.com](http://www.SRDS.com)

- **Female Population: Total Pop**

- 34) Ages Under 18
- 35) Ages 18 – 24
- 36) Ages 25 – 34
- 37) Ages 35 – 44
- 38) Ages 45 – 54
- 39) Ages 55 – 64
- 40) Ages 65+

- **Female Population: 5-Yr Projected Pop**

- 41) Ages Under 18
- 42) Ages 18 – 24
- 43) Ages 25 – 34
- 44) Ages 35 – 44
- 45) Ages 45 – 54
- 46) Ages 55 – 64
- 47) Ages 65+

- **Household Income: Total HH**

- 48) \$10,000-\$19,999
- 49) \$20,000-\$34,999
- 50) \$35,000-\$49,999
- 51) \$50,000-\$74,999
- 52) \$75,000-\$99,999
- 53) \$100,000-\$124,999
- 54) \$125,000-\$149,999
- 55) \$150,000 and Over

### Merchandise Sales Rankings

- 56) Total Retail Sales
- 57) Buying Power Index

#### Merchandise Line

- 58) Alcoholic Drinks (Served At This Establishment)
- 59) Audio Equipment, Musical Instruments & Supplies
- 60) Automobiles, Vans, Trucks & Other
- 61) Cigars, Cigarettes, Tobacco & Smoker's Accessories
- 62) Computer Hardware, Software & Supplies
- 63) Drugs, Health Aids, and Beauty Aids/Cosmetics
- 64) Footwear & Accessories
- 65) Furniture & Sleep Equipment
- 66) Groceries & Other Foods For Human Consumption Off Premises
- 67) Kitchenware & Home Furnishings
- 68) Major Household Appliances
- 69) Meals, Unpackaged Snacks & Nonalcoholic Beverages
- 70) Men's & Boys' Clothing & Accessories
- 71) Soap, Detergents & Household Cleaners
- 72) Sporting Goods & Accessories
- 73) Television, Video Electronics & Accessories
- 74) Women's, Juniors', Misses', Girls', Infants' & Toddlers' Wear

## Market Analysis (continued)

[www.SRDS.com](http://www.SRDS.com)

### Occupational Category Employment Rankings

- 75) Unemployment Rate
- 76) White Collar
- 77) Blue Color
- 78) Clerical Workers
- 79) Communication Equipment Operators
- 80) Computer Specialists
- 81) Engineers
- 82) Food Preparation & Service Occupation
- 83) Lawyers
- 84) Management/Administrative Occupations
- 85) Marketing & Sales
- 86) Physicians
- 87) Service Occupations
- 88) Teachers, Librarians & Counselors

### Top Industries Rankings

#### • Employment: Total

- 89) Accommodation & Food Services
- 90) Administrative, Support & Waste Mngt
- 91) Agriculture, Forestry & Fish/Hunt
- 92) Arts, Entertainment & Recreation
- 93) Construction
- 94) Educational Services
- 95) Finance & Insurance
- 96) Health Care & Social Assistance
- 97) Information
- 98) Management of Companies/Enterprises
- 99) Manufacturing
- 100) Mining
- 101) Other Svcs (Exc Public Administration)
- 102) Professional, Scientific & Tech Svcs
- 103) Public Administration
- 104) Real Estate & Rental/Leasing
- 105) Retail Trade
- 106) Transportation & Warehousing
- 107) Utilities
- 108) Wholesale Trade

#### • Establishments: Total

- 109) Accommodation & Food Services
- 110) Administrative, Support & Waste Mngt
- 111) Agriculture, Forestry & Fish/Hunt
- 112) Arts, Entertainment & Recreation
- 113) Construction
- 114) Educational Services
- 115) Finance & Insurance
- 116) Health Care & Social Assistance
- 117) Information
- 118) Management of Companies/Enterprises

## Market Analysis (continued)

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- 119) Manufacturing
- 120) Mining
- 121) Other Svcs (Exc Public Administration)
- 122) Professional, Scientific & Tech Svcs
- 123) Public Administration
- 124) Real Estate & Rental/Leasing
- 125) Retail Trade
- 126) Transportation & Warehousing
- 127) Utilities
- 128) Wholesale Trade

### State Reports

#### Effective Buying Income Rankings

- **Demographics: Total**

- 129) Total Population
- 130) Total Households
- 131) Total Income
- 132) Median Households
- 133) Black Population
- 134) Hispanic Population

- **Percent of Household Earnings**

- 135) \$10,000 - \$19,999
- 136) \$20,000 - \$34,999
- 137) \$35,000 - \$49,999
- 138) \$50,000 - \$74,999
- 139) \$75,000 - \$99,999
- 140) \$100,000 - \$124,999
- 141) \$125,000+

#### Retail Sales Rankings

- **Store Group Retail Sales**

- 142) Total Sales
- 143) Auto
- 144) Drug
- 145) Eating & Drinking Places
- 146) Food
- 147) Home Furniture & Appliances
- 148) Apparel & Accessories
- 149) Building Materials Hardware
- 150) Gasoline Service Stations
- 151) General Merchandise
- 152) Miscellaneous

## Getting Additional Training and Support

The SRDS Service Center is your connection to any question you may have related to your SRDS Media Solutions.

Call **800.851.7737** to:

- Schedule training or online demonstrations
- Find knowledgeable technical support
- Get fast answers to questions about your account
- Learn how to maximize your investment in SRDS services
- Discuss custom access solutions that meet your organization's needs