




# Types of Periodicals

	<b>Popular Magazine</b> 	<b>Trade Journal</b> 	<b>Scholarly Journal</b> 
<b>Article title</b>	<b>New Orleans: A Perilous Future</b>	<b>After Katrina, New Orleans Slowly Rebuilds Coffee Industry</b>	<b>The role of news media in natural disaster risk and recovery</b>
<b>Summary</b>	The sinking city faces rising seas and stronger hurricanes, protected only by dwindling wetlands and flawed levees. Yet people are trickling back to the place they call home.	A brief look at the efforts being taken to get New Orleans' coffee businesses back on track. Larry Luxner talks to the Port of New Orleans' marketing director.	Hurricanes Katrina and Rita of 2005 provide a useful case study for exploring the social construction of risk that results from media coverage of natural disasters.
<b>Audience</b>	General public	Practitioners	Researchers working in the field
<b>Bibliography</b>	No	Sometimes	Yes
<b>Article length/Depth</b>	More of an overview Current events	Articles will be of interest to those working in that field	Long and very focused
<b>Structure</b>	General interest articles	Purpose will be to offer advice and tips to those in the trade	Will have a very specialized vocabulary Article structure will usually contain abstract, literature review, methodology, results, conclusion, references
<b>Review policy</b>	Magazine editor	Magazine editor and possibly a board	Editorial board/ Scholars in the field Peer-reviewed
<b>Author</b>	Journalist or specialist	Someone working in the field	Researcher/ expert in the field
<b>Appearance</b>	Glossy, many graphics Many advertisements	Glossy format Advertising specific to that trade	Lengthy articles often includes charts, graphs and statistics Little advertising

When in doubt, ask a librarian. We have tools to determine the type of the periodical in question, like Ulrichsweb Periodical Directory.